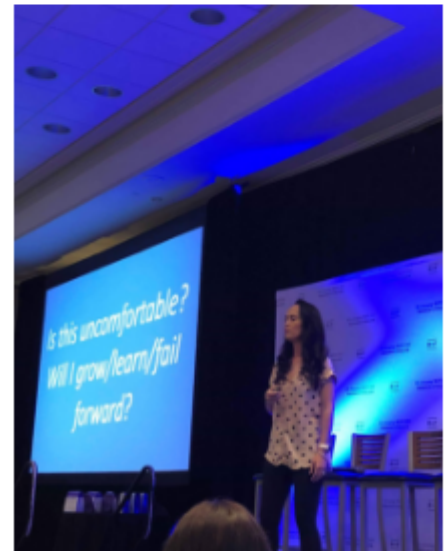


Marissa McDonough

PRESS KIT



Bio

Marissa McDonough has been an entrepreneur for over 16 years and has built two successful businesses from the ground up. Marissa was named the Rising Star of a billion dollar company and is known for her grit and realness. Over her career

Marissa is known for her influence and ability to help others get out of their comfort zone, get to the heart of the issues, be authentic and create real results.

With over 9 years of personally coaching thousands of people, Marissa has developed a system that creates results and focuses on the action. Marissa works daily to help business men & women grow a prosperous business on their own terms. Marissa has a true passion for business development that allows for amazing personal development and the creation of a life that people LOVE to live.

Marissa is a high sought after coach, speaker and trainer whose down to earth, humorous approach captivates audiences, no matter their age or location. Marissa's love and passion for the development of business and life is fueled by a commitment to discipline and consistency. If you are looking to create results and inspire your audience look no further than Marissa McDonough.

**BUSINESS
COACH**

**MOTIVATIONAL
SPEAKER**

ENTREPRENEUR

SPEAKING AND WORKSHOP TOPICS

SALES

Selling yourself in the workplace
Gaining confidence
Knowledge is power
What exactly is sales and how to master it while enjoying the process

TURNING OPPORTUNITIES INTO SUCCESS

Identifying opportunities
Taking Action
How to be comfortable with being uncomfortable
Creating Success, it is up to YOU

COACHING VS. CHEERLEADING

The value of coaching
Coaching on their terms
Keys to effective coaching
Coaching step by step

BUILDING YOUR BRAND

The importance of a personal brand
What is your brand? What do you stand for?
A 10 step action plan to building your personal brand
The practice of marketing yourself

AUTHENTIC LEADERSHIP

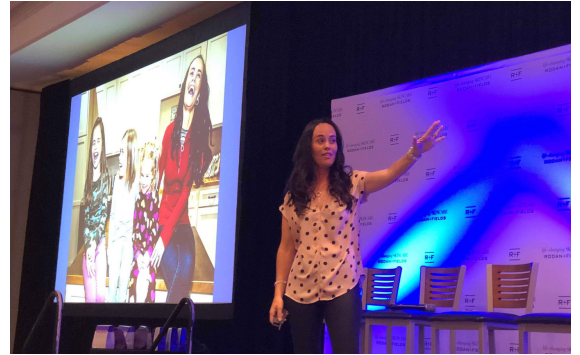
Your most powerful asset is your true, authentic self.
What makes a leader a great leader?
How do you develop leaders within your own organization?
Core Values and Beliefs

GOALS AND GETTING RESULTS

What is a goal?
Action oriented goals vs. result goals
A step by step process to set a goal with real intention
The power of goals

THE TRUTH MOST PEOPLE DON'T WANT TO HEAR

What it takes to be successful in any business & life.
People are too busy worrying about themselves to be worried about you.
It is ALL up to you
Consistency and the fundamentals of success in life.



Testimonials

You're energy is so REAL and uplifting! I feel fortunate that I was able to hear your story. You left a room full of women feeling confident (& that's not an easy thing to do). Please keep sharing your love!! Sheelin Weed

I was so lucky to have been able to watch a training by Marissa early into my business. I was immediately drawn to her authentic and real way of cutting straight to the truth. She is so easy to learn from and absolutely inspiring! I was so excited to meet her in person recently in Denver. Her keynote speech was just as inspiring and I left feeling empowered to go achieve big things myself! She is a gem!" Brenna

Marissa has such an authentic presence! I immediately felt as though she was speaking to my own successes and failures in this business, and I left feeling energized and inspired! Laura Fessenden

After watching Marissa train on FB I was excited to hear she was coming to Calgary to do a small intimate training here! It did not disappoint! I love how real you are, you made me realize that it was all up to me and that I had the power to do great things if I was willing to do the hard stuff. It was like getting great advice from a close friend who really cared about me. Loved it and appreciate you making the trip! Jodi Doige

I was lucky enough to get a front row seat but even the folks in the back were captivated by Marissa's training. She was relatable and funny and inspiring and made all of us want to go out and get comfortable with being uncomfortable, fail forward and just do it! Katie Hawk

Marissa's talk was amazing. I enjoyed how relatable she was to the audience and was well received by all. Using current and topical data really connected with the audience. Her authenticity was very refreshing. I loved how she was available before and after the talk to connect with her audience on a personal level. I've been to many talks, trainings, presentations, etc. and what I loved is how Marissa shared that there are not secrets to success, we know what we need to do. It was a great reminder! Levi Sever

BOOKING

**Thank you for considering Marissa McDonough
for your next speaking presentation!**



Contact Information:

Email: marissa@marissamcdonough.com

Phone: (406) 579.4161



www.marissamcdonough.com