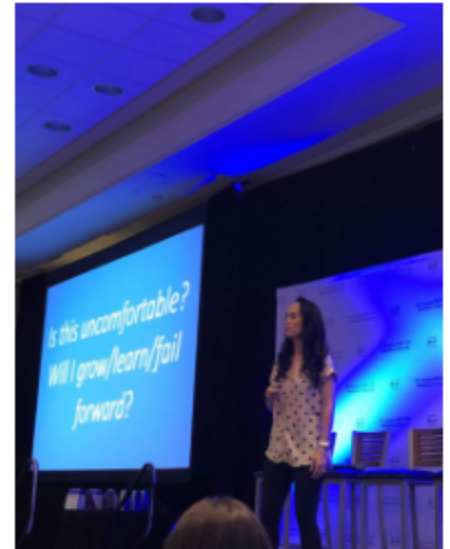


Marissa McDonough

PRESS KIT



BIO

Marissa McDonough has been an entrepreneur for over 20 years and has built two successful businesses from the ground up. Marissa was named the Rising Star of a billion dollar company and is known for her grit and realness. Over her career Marissa is known for her influence and ability to help others get out of their comfort zone, get to the heart of the issues, be authentic and create real results. With over 9 years of personally coaching thousands of people, Marissa has developed a system that creates results and focuses on the action. Marissa works daily to help business men and women grow a prosperous business on their own terms. Marissa has a true passion for business development that allows for amazing personal development and the creation of a life that people LOVE to live. Marissa is a high sought after coach, speaker, and trainer whose down to earth, humorous approach captivates audiences, no matter their age or location. Marissa's love and passion for the development of business and life is fueled by a commitment to discipline and consistency. If you are looking to create results and inspire your audience look no further than Marissa McDonough.

**BUSINESS
COACH**

**MOTIVATIONAL
SPEAKER**

ENTREPRENEUR

SPEAKING AND WORKSHOP TOPICS

SALES

Selling yourself in the workplace
Gaining confidence
Knowledge is power
What exactly is sales and how to master it while enjoying the process

TURNING OPPORTUNITIES INTO SUCCESS

Identifying opportunities
Taking Action
How to be comfortable with being uncomfortable
Creating Success, it is up to YOU

COACHING VS. CHEERLEADING

The value of coaching
Coaching on their terms
Keys to effective coaching
Coaching step by step

BUILDING YOUR BRAND

The importance of a personal brand
What is your brand? What do you stand for?
A 10 step action plan to building your personal brand
The practice of marketing yourself

AUTHENTIC LEADERSHIP

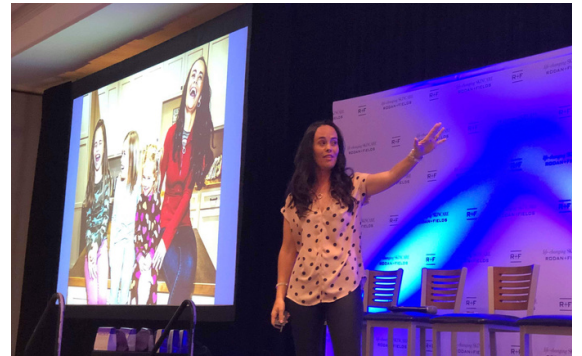
Your most powerful asset is your true, authentic self.
What makes a leader a great leader?
How do you develop leaders within your own organization?
Core Values and Beliefs

GOALS AND GETTING RESULTS

What is a goal?
Action oriented goals vs. result goals
A step by step process to set a goal with real intention
The power of goals

THE TRUTH MOST PEOPLE DON'T WANT TO HEAR

What it takes to be successful in any business & life.
People are too busy worrying about themselves to be worried about you.
It is ALL up to you
Consistency and the fundamentals of success in life.



Testimonials

Marissa has such an **authentic presence!**

I immediately felt as though she was speaking to my own successes and failures in this business, and

I left feeling energized and inspired!

- Laura Fessenden -



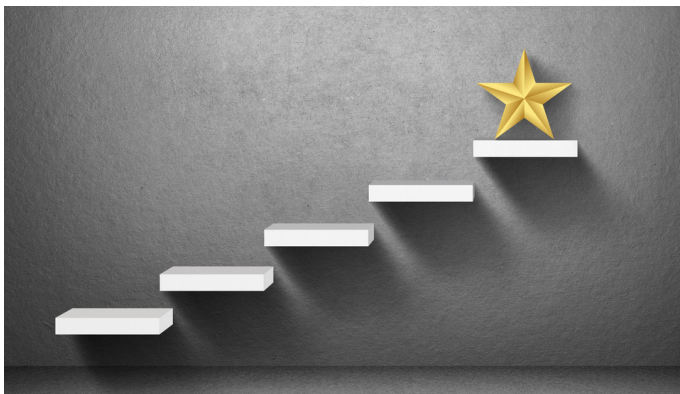
I was lucky enough to get a front-row seat but even the folks in the back were **captivated** by Marissa's training. She was relatable and **funny and inspiring** and made all of us want to go out and get **comfortable with being uncomfortable**, fail forward and just do it!

- Katie Hawk -

Marissa's talk was amazing. I enjoyed how relatable she was to the audience and was well-received by all. Using current and topical data really connected with the audience.

Her authenticity was very refreshing. I loved how she was available before and after the talk to **connect with her audience on a personal level.** I've been to many talks, training, presentations, etc. and what I loved is how Marissa shared that there are no secrets to success, we know what we need to do. It was a great reminder!

- Levi Sever -



After watching Marissa train on FB, I was excited to hear she was coming to Calgary to do a small intimate training here! **It did not disappoint!** I love how real you are, you made me realize that it was all up to me and that I had the **power to do great things** if I was willing to do the hard stuff. It was like getting **great advice** from a close friend who really cared about me. **Loved it** and appreciate you making the trip!

- Jodi Doige -

Testimonials

“

Marissa has **FLAWLESSLY** guided me to my next **EVOLUTION** of leadership. I have progressed to a level that not even I thought I could get to and frankly didn't know existed for naturally in me. The process was not only **REWARDING** but the level of personal and professional satisfaction I felt was like perpetual forward motivation. This perpetual motivation was like a snowball effect of **GOODNESS** and progress in facets of my life I wasn't even looking to improve. The **VALUE** of Marissa in *my* life has proved to be incalculable and I have loyalty beyond reason for her **PROFESSIONAL PROWESS AND COACHING**.

- Emily Miller, Director at TopCo, Chicago-



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"I have as you can expect, attended many motivational classes. Each one has given me at least something to take away.

This is the first of your classes I have experienced and one of the **BEST** I have had the privilege to experience.

WITHOUT QUESTION, I FELT IT WAS SUCCINCT, APPLICABLE, AND IMPORTANT AND SOMETHING I COULD APPLY TO MY DAILY LIFE.

Your presentation was very involving and paced just right with just the **RIGHT** amount of content to allow the listener to grasp the concepts. It's not surprising that you have had a great deal of success as a trainer."

- Rich Mayo, Bozeman, MT -



“

"Thanks again for your great talk yesterday!!
I knew from the minute you said "pull out a notepad"
IT WAS GOING TO BE GOOD.

Your message resonates with me as it's been a tough year and we need to simply find that one word to **FOCUS** on. I downloaded the book you suggested and listened to it last night and believe we all know what we need to do to be successful but we really need to hear it over and over. What a *great* way to **INSPIRE** our members (MAR) and help us kick-off to a great year!"

- Diane Beck, Missoula, MT -



BOOKING

**Thank you for considering Marissa McDonough
for your next speaking presentation!**



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Phone: (406) 579.4161



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